

Press Release

November 4, 2009

FOR IMMEDIATE RELEASE

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Colorado Rural Electric Association Selects New Executive Director

Denver – After conducting a nationwide search to fill the top post for CREA, the board of directors has named Kent L. Singer as the new executive director to replace Ray Clifton who will be retiring in January, 2010. Singer was unanimously selected after three days of interviews with nine highly-qualified finalists from over 160 applicants. He will assume his duties on January 1, 2010.

Singer, 50, has been CREA's General Counsel since 1996; and has operated a successful law practice representing electric cooperatives and associated companies in Colorado. In addition to representing CREA, he has been Corporate Counsel for Tri-State Generation & Transmission Association; General Counsel for Holy Cross Electric Association; and Counsel for Western United Electric Supply Association.

In selecting Singer for this post, Tom Compton, board president said, "The board of directors was extremely pleased with the strong field of well-qualified candidates that we interviewed. As the representatives for our Colorado cooperative family of members, we have the important fiduciary responsibility to select the best qualified executive director to lead our statewide

association in this time of challenge and uncertainty in the electric utility industry; and we take that job quite seriously. Kent possesses the attributes we were looking for in dedication to the cooperative principles, sound management practices, strong legislative experience and exceptional people skills. We look forward to a long and prosperous relationship going forward.”

Prior to starting his work with the electric cooperatives, Singer was a partner in a law practice focusing on civil litigation and legislative matters. He began his legal career as a staff attorney for the Colorado General Assembly. Singer is well known on a national level and was selected by the National Rural Electric Cooperative Association to be a founding member of the Board of Advisors for the Electric Cooperative Bar Association. He has also been a speaker at NRECA legal seminars and has been a speaker at the Annual Cooperative Finance Corporation Forum. Singer is a member of the Denver and Colorado Bar Associations.

A native of Kansas, he and his wife Deborah have resided in Denver for 25 years. Singer is a graduate of Kansas State University with a Bachelor of Science degree; and received his Juris Doctor from the University of Kansas School of Law in 1984.

Colorado Rural Electric Association is a statewide service organization representing Colorado's 21 electric cooperatives and one generation and transmission cooperative. CREA, is headquartered in Denver. The organization speaks out in behalf of its members at the state and national legislative levels; provides loss control, educational seminars for its directors and employees; offers youth programs; and publishes Colorado Country Life.